



CASE STUDY

CLIENT: PROTAGONIST PICTURES

(Specific references for this and other projects are available in confidence)

OPERATION: CREATE, INSTALL AND MAINTAIN SCREENING & MEETING SPACES

Client required a dedicated space to be created within a hotel suite at the Cannes Film Market. The area was itself designed to profile projects with graphics printed and fitted to frames that would facilitate screening and private discussions with clients.

Additional services include shipping to markets and the storage of media assets.

“Our meeting environment had to project our particular focus on film makers. We wanted visitors to connect with the titles and imagery instantly and so opted for large graphics. The execution was terrific and having our logistics partner on hand kept the process simple and allowed us to focus our energies on the year’s most important fortnight.”

– Bridget Pedgrift, Protagonist Pictures